



Affiliate system
Active eCommerce Addon



Documentation

Author : Active IT zone

Software Framework : Laravel

Addon For: Active eCommerce CMS

Provided by : codecanyon



Documentation

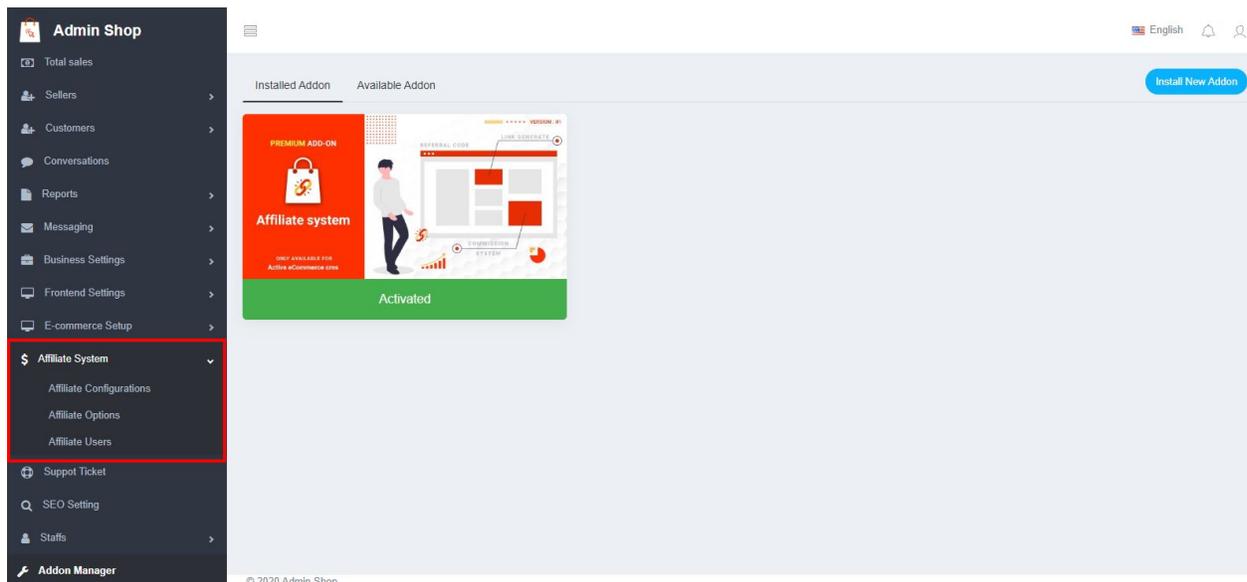
1. How to **install** the addon?
2. How to **configure** the Affiliate System?
3. What is Affiliate **Configuration**?
4. How to make the dynamic form for the affiliate merchants?
5. What is Affiliate Option?
6. What is Basic Affiliate?
7. What is a Product Sharing Affiliate?
8. What is the Category Wise Affiliate?
9. How can a user become an affiliate merchant?
10. What should a new affiliate merchant do after getting approval by the admin?
11. How does a new affiliate merchant configure payout?
12. How can an affiliate merchant do the basic affiliate marketing?
13. How can an affiliate merchant do the product sharing affiliate or category wise affiliate marketing?
14. How does an affiliate merchant collect the earnings?

How to in Details

1. How to install the addon?

Answer: To install Affiliate addon, first of all **Active eCommerce cms** should be **pre-installed** in your server. If **Active eCommerce cms** is already installed in your server then just follow the below steps:

- Login into your admin panel and go to **Addon Manager** from the left sidebar.
- Now Click on Install New Addon
- Choose your **downloaded addon Zip file**
- Click on **Install**
- After installing the Affiliate addon you will get an “**Affiliate System**” menu on left sidebar
- Now, You just need to **configure the Affiliate System** and to do this **Go to Affiliate Configuration**



2. How to configure the Affiliate System?

Answer: There are simply two steps to configure your affiliate system. They are:

- Affiliate Configurations
- Affiliate Options

3. What is Affiliate Configuration?

Answer: After installation affiliate addon you will get the Affiliate Configurations sub-menu under the Affiliate System menu from the left sidebar. Here you need to make an affiliate registration form(*How to make the dynamic form for the affiliate merchants*) for the affiliate merchants. A new user should sign up for the affiliate system using this form whenever he/she will come for affiliate service.

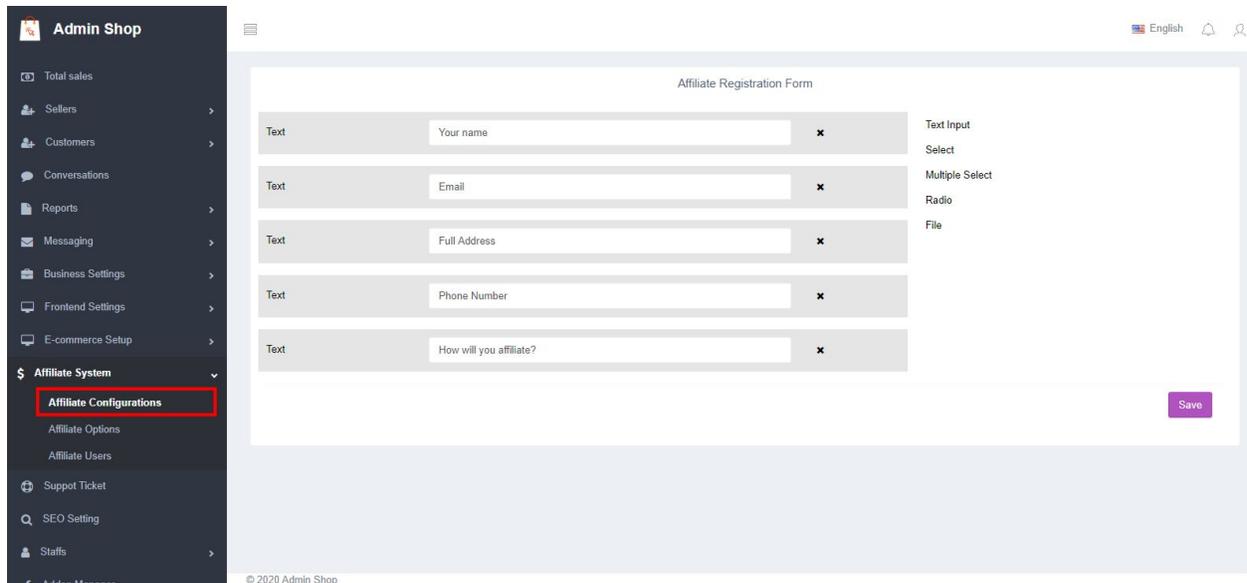
4. How to make the dynamic form for the affiliate merchants?

Answer: To make the dynamic form for the affiliate merchants follow the below steps:

- Login into your admin panel and go to **Affiliate System -> Affiliate Configurations** from the left sidebar
- There is 5 different elements using what you can make the form for affiliate merchants and they are:
 - Text input
 - Select (to select an option)
 - Multiple Select (to select multiple options)
 - Radio (checkbox)
 - File (file uploader)
- To make the form just select any element and give a label for that field.
- After making the form Click on Save.

[Note: You will get a ready form in affiliate configuration after affiliate addon installation]

P.T.O→



5. What is affiliate options?

Answer: Affiliate option is the type what you want to use for your affiliate system. Here is three affiliate options and they are:

- Basic Affiliate
- Product Sharing Affiliate
- Category Wise Affiliate

6. What is Basic Affiliate?

Answer: Basic affiliate is mainly if any affiliate merchant shares the site link and using that link any new user gets signed up and later he/she purchases any product then that affiliate merchant user will get a commission for this. Admin should set the commission percentages from Affiliate options > **Basic affiliate** configurations.

7. What is the Product Sharing Affiliate?

Answer: Product sharing affiliate is mainly if any affiliate merchant shares any specific product's link and using that link any user purchases that product then that affiliate merchant user will get a commission for this based on product price. Admin should set the commission percentage or fixed price from Affiliate options > **Product sharing affiliate** configurations.

8. What is the Category Wise Affiliate?

Answer: Category Wise Affiliate is mainly if any affiliate merchant shares any product link and using that link any user purchases that product then that affiliate merchant user will get a commission according to that product categories affiliate percentage/fixed price. Admin should set the commission percentage or fixed price for each category from Affiliate options > **Category Wise Affiliate** configurations.

P.T.O →

The screenshot displays the 'Active Ecommerce' admin dashboard. On the left is a dark sidebar menu with options like 'Active Ecommerce', 'Messaging', 'Business Settings', 'Frontend Settings', 'E-commerce Setup', 'Affiliate System', 'Offline Payment System', 'Paytm Payment Gateway', 'Club Point System', 'OTP System', 'Support Ticket', and 'SEO Setting'. The main content area is divided into three panels: 'Basic Affiliate' (with 'User Registration & First Purchase' set to 20%), 'Product Sharing Affiliate' (with 'Product Sharing and Purchasing' set to 'Percentage of Order Amount'), and 'Category Wise Affiliate' (with a status toggle and three demo categories each set to 0%). Each panel has a 'Save' button. The top right shows 'English', a notification bell, and a user profile icon.

9. How can a user become an affiliate merchant?

Answer: To become an affiliate merchant there is two steps:

Step-1:

- Signing up as an affiliate merchant using Affiliate Registration form (made by system admin).
- To get the Affiliate Registration form user needs to click on Be an affiliate publisher link from the topbar of the site.
- Fill the form with necessary information
- Click on Save.

The screenshot shows the top navigation bar of the 'Active Ecommerce CMS' website. It includes a language selector (English), a currency selector (U.S. Dollar \$), and links for 'Track Order', 'Be an affiliate publisher' (highlighted with a red box), 'My Panel', and 'Logout'. Below this is a search bar with the placeholder 'I'm shopping for...', a category dropdown (All Categories), and icons for 'Compare', 'Wishlist', and 'Cart'.

Step-2:

- Signed up user needs admin approval to become an affiliate merchant.
- Affiliate merchants will get an automated generated unique code.

P.T.O→

10. What should a new affiliate merchant do after getting approval by the admin?

Answer: After signing up if the new affiliate merchant gets the approval by the admin, then he/she needs to configure his/her payout. There are two way of payout:

- Payout using Paypal
- Payout using Bank

11. How does a new affiliate merchant configure payout?

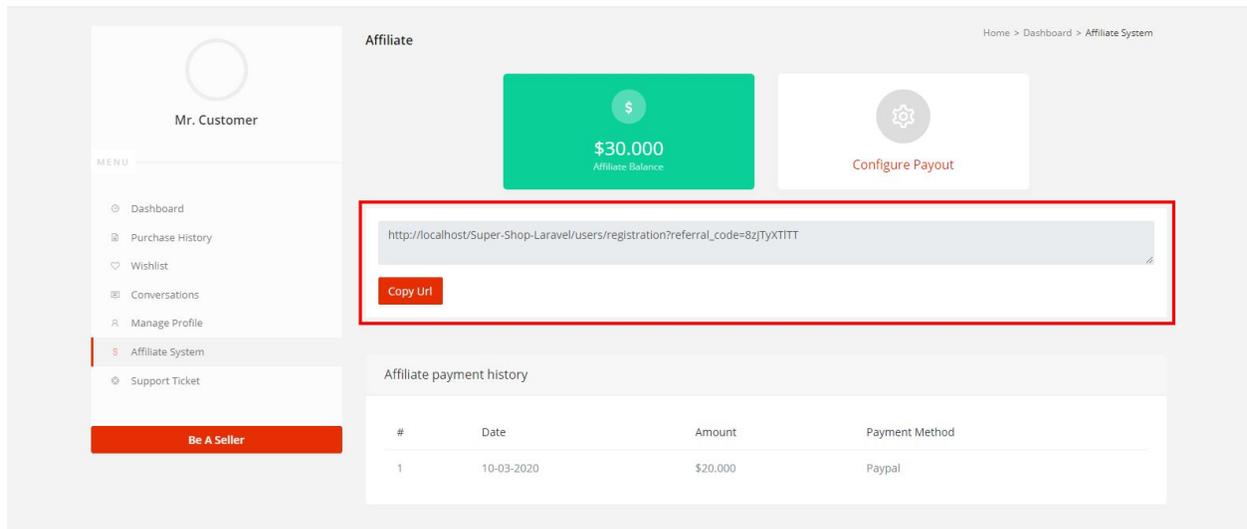
Answer: To configure payout a new affiliate merchant needs to follow the below steps:

- First, he/she should login into his panel and go to the Affiliate System.
- Click on Configure Payout
- Fill up the Paypal email and Bank info form
- Click on Update Payment Setting

12. How can an affiliate merchant do the basic affiliate marketing?

Answer: To do basic affiliate marketing an affiliate merchant needs to follow the below steps:

- Merchant should login into his/her panel.
- Go to the Affiliate System.
- Click on copy url and then he/she can share this url to anyone.
- If anyone gets registered using this link and purchases any product, the merchant will get his/her commision.



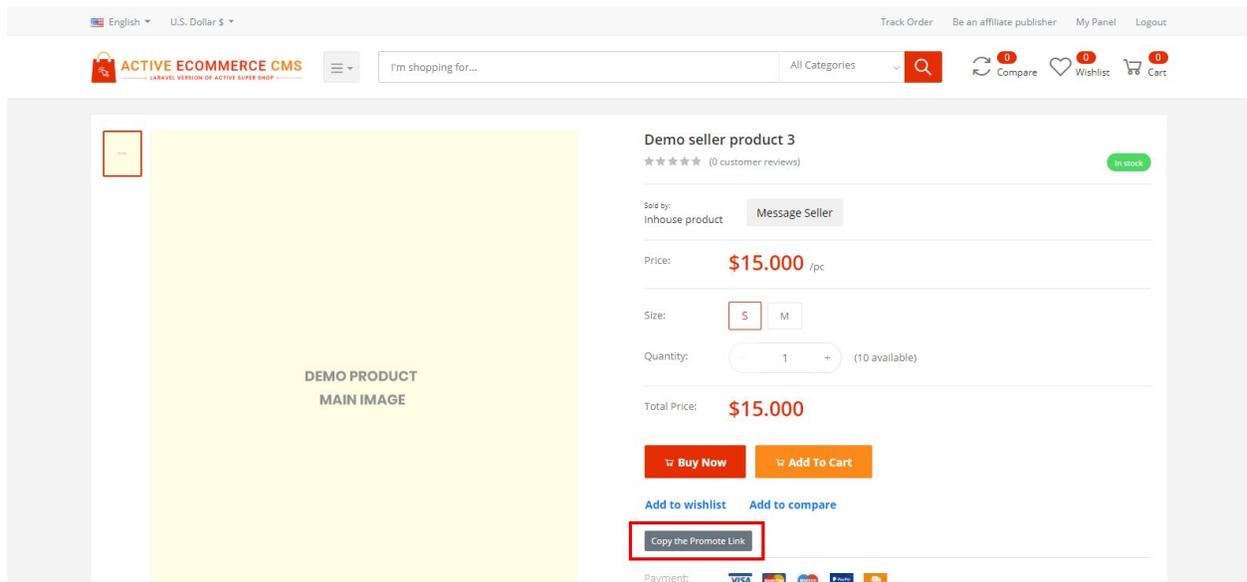
The screenshot displays the 'Affiliate' dashboard for a user named 'Mr. Customer'. The dashboard includes a sidebar menu with options like 'Dashboard', 'Purchase History', 'Wishlist', 'Conversations', 'Manage Profile', 'Affiliate System', and 'Support Ticket'. The main content area shows the user's 'Affiliate Balance' as '\$30,000' and a 'Configure Payout' button. A red box highlights a 'Copy Url' button next to a referral link: `http://localhost/Super-Shop-Laravel/users/registration?referral_code=8zJTyXTITT`. Below this, there is a table titled 'Affiliate payment history' with the following data:

#	Date	Amount	Payment Method
1	10-03-2020	\$20,000	Paypal

13. How can an affiliate merchant do the product sharing affiliate or category wise affiliate marketing?

Answer: To do product sharing affiliate marketing an affiliate merchant needs to follow the below steps:

- Visit the product details page.
- Get the auto generated & unique product link
- Then share this unique link to anyone.
- If anyone purchases that specific product using that unique link, the affiliate merchant will get his/her commission based on product price.



14. How does an affiliate merchant collect the earnings?

Answer: Admin can send the earnings of an affiliate merchant using paypal and bank. And affiliate merchant can see that payment history by the admin from the Affiliate system of his/her own panel.

Home > Dashboard > Affiliate System

Mr. Customer

MENU

- Dashboard
- Purchase History
- Wishlist
- Conversations
- Manage Profile
- Affiliate System**
- Support Ticket

Be A Seller

Affiliate

\$30,000
Affiliate Balance

Configure Payout

`http://localhost/Super-Shop-Laravel/users/registration?referral_code=8zJyXTITT`

Copy Url

Affiliate payment history

#	Date	Amount	Payment Method
1	10-03-2020	\$20,000	Paypal